

Trevor Wallis

Coffee Roaster → Marketing Strategist → Writer → Data Specialist → Developer

I'm an endlessly curious tinkerer who builds tools to simplify life and work. For years, Google Sheets was my problem-solving tool of choice, but learning JavaScript and React was like a cheat code for becoming more helpful for more people.

See my projects: trevorwallis.dev

EXPERIENCE

Clever Real Estate — Data and Automation Specialist

May 2021 - PRESENT

- Used Google App Script to scrape publicly available data into Google Sheets data library, eliminating the need for a virtual assistant to gather data manually each month
- Normalized 7M-cell Google Sheets data library with a focus on specificity and reducing redundancy using App Script and import range to join spreadsheets
- Built analytics tracking dashboard using App Script, allowing writers to see Google Analytics data and trends for their specified pages across multiple domains

Clever Real Estate — Content Writer

November 2020 - May 2021

- Wrote documentation and led workshops for new writers explaining how to use our inline data system in Comsic.js CMS

Gorilla 76 — Marketing Strategist

March 2020 - November 2020

- Analyzed Hubspot, Google Analytics, and Google Search Console data in Excel to create content marketing plans for manufacturing clients
- Built monthly analytics reporting decks

PROJECTS

Pick My Meals — [view live](#) ([source code](#))

Meal planner to help people answer "What do you want for dinner this week?"

- **Front-end:** React, Sass, React-Bootstrap
- **Back-end:** Node, Express, PostgreSQL

Simple Portfolio Template — [view live](#) ([source code](#))

An easy-to-modify portfolio template for developers

- **Front-end:** React, Sass, React-Bootstrap



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Education

Maranatha Baptist University

Watertown, WI
B.A. in Biblical Studies

SKILLS

JavaScript (ES6+)

HTML5

CSS3S

SASS/SCSS

React.js

Node.js

Express.js

PostgreSQL

SQL

Git